



# Electric Vehicle Resources from Efficiency Maine

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# Businesses and Organizations



Type of Vehicle	Rebate Amount
NEW Battery Electric Vehicle (BEV)	\$2,000
NEW Plug-in Hybrid Electric Vehicle (PHEV)	\$1,000

- Save money on fuel and maintenance costs
  - Annual fuel costs (Energy Information Administration, 2022):
    - BEV = \$754
    - PHEV = \$1,053
    - Gas = \$1,975
  - No exhaust system, spark plugs, and oil change
- Enjoy quick acceleration and quiet drive
- Reduce CO2 emissions

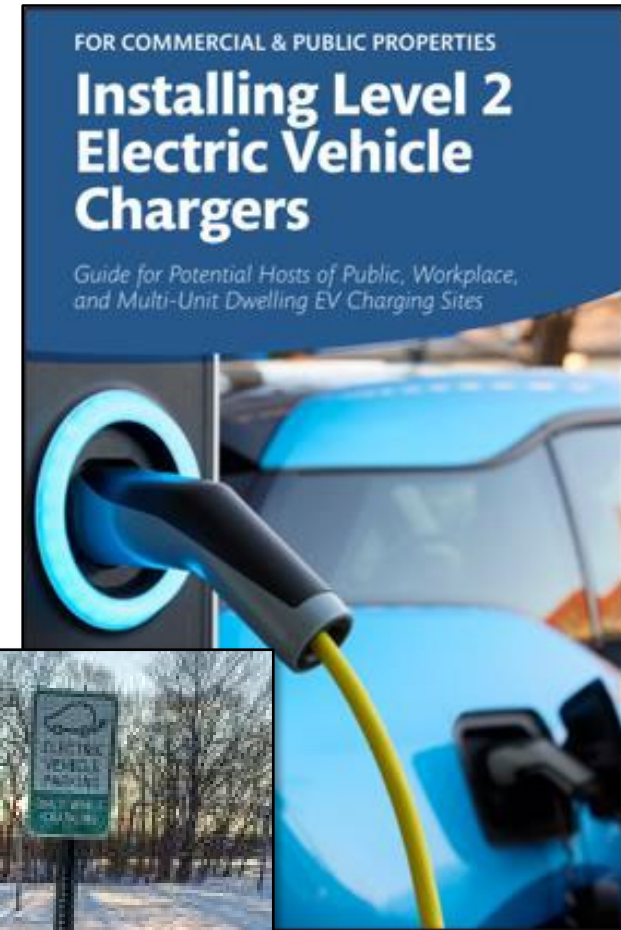
# Business Fleets

Type of Vehicle	Rebate Amount
NEW Battery Electric Car or Pickup (BEV)	\$4,500
NEW Plug-in Hybrid Electric Car or Pickup (PHEV)	\$3,500
NEW Battery Electric Work Van (Cargo Van)	\$8,000
NEW Battery Electric Work Van (Chassis Cab or Cutaway)	\$5,000



# Governmental Entities, Tribal Governments, and Select Non-Profits

Type of Vehicle	Rebate Amount
NEW Battery Electric Vehicle (BEV)	\$7,500
NEW Plug-in Hybrid Electric Vehicle (PHEV)	\$2,000
Level 2 Charger	\$350



# Individuals

Type of Vehicle	Any Income	Moderate Income	Low Income
NEW Battery Electric Vehicle (BEV)	\$1,000	\$3,500	\$7,500
NEW Plug-in Hybrid Electric Vehicle (PHEV)	\$500	\$2,000	\$3,000
USED BEV or PHEV	NA	NA	\$2,500



# Resources at [efficiencymaine.com](http://efficiencymaine.com)

- Participating EV dealers
- EV charging guides
- EV video series
- Vehicle cost calculator
- Charging station locator
- FAQs



### Go the Distance in an EV

Legendary Maine humorist, Tim Sample, helps Maine drivers understand how EVs work.

[▶ Watch Now](#)



### How to Find EV Chargers

There are more than 500 public charging plugs in Maine. Learn how to find them with the help of an app.


[▶ Watch Now](#)

Public Stations   Advanced Filters   Fuel Corridors

403 station locations  
828 EVSE ports

Filters chosen:  
Maine  
Electric  
Types: DC Fast, Level 2  
Access: Public

[Download Results](#)

 <b>Maine Participating Electric Vehicle Dealers</b> <i>Last updated 3/9/2023</i>			
	Dealership	Town	Website
1.	Arundel Ford	Arundel	<a href="https://www.arundelfd.com/">https://www.arundelfd.com/</a>
2.	Berlin City Honda	South Portland	<a href="https://www.berlincityhondame.com/">https://www.berlincityhondame.com/</a>
3.	Berlin City Nissan	South Portland	<a href="https://www.berlincitynissanme.com/">https://www.berlincitynissanme.com/</a>
4.	Berlin City Toyota	Portland	<a href="https://www.berlincitytoyotame.com/">https://www.berlincitytoyotame.com/</a>
5.	Bessey Motors	South Paris	<a href="https://www.besseymotor.com/">https://www.besseymotor.com/</a>



# An Equity Lens on EV Charging

ClimateWork Maine Summit  
May 19th, 2023



CLEAN CITIES COALITION NETWORK



# The State of EV Charging and EV Adoption in Maine



## EV Charging

354 L2 stations  
665 ports

69 DCFC stations  
204 ports

## EV Adoption

~ 9,500 BEV and  
PHEV



# Creating an equitable EV market



**Assisting Low-  
Income  
Households with  
Upfront Cost of  
Vehicles**



**Growing Used EV  
Market**



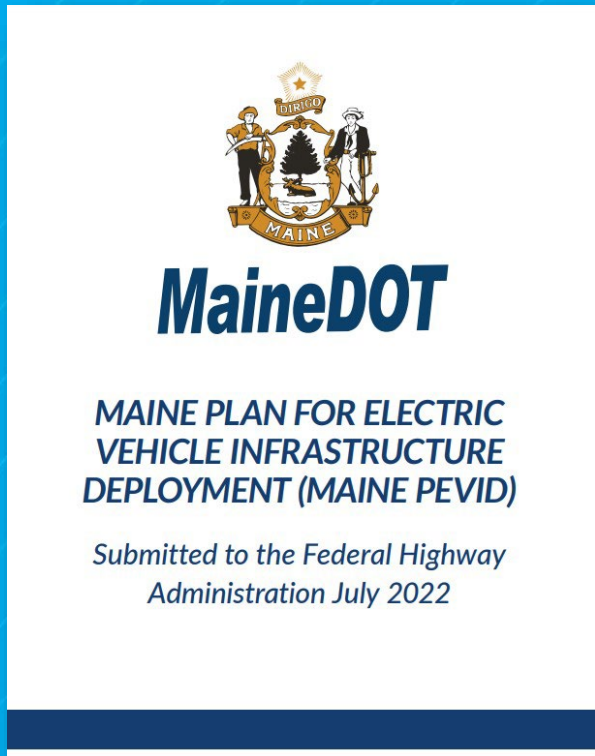
**Creating an  
Accessible EV  
Charging Network**



**Prioritizing Rural  
Communities**

# Upcoming Trends For EV Charging

## Strategic Implementation

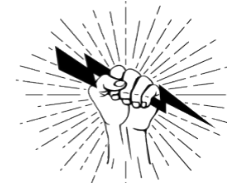


- Greater focus on Energy & Environmental Justice (EEJ) communities through funding incentives
- Charging hubs serving communities with higher concentrations of multi-unit dwellings and low- to moderate- income households
- Reliable network of DCFC across Maine through NEVI program
- EV charging at convenience stores and gas stations
- Implementing workplace charging programs

# EMPOWER: Workplace Charging

Advance equitable electric vehicle charging access across the country

- ✓ Nationally reach 2,000 employers
- ✓ Secure 650+ employer commitments to install workplace charging
- ✓ Support 3,500 installed EVSE/units at employer sites.



**EMPOWER**  
WORKPLACE CHARGING

“Equitable Mobility Powering Opportunities for Workplace Electrification Readiness.”

